

Notes

Quarterly Journal of the Music Library Association



Advertising Rates

Full page	\$330.00
1/2 page	\$165.00
1/4 page	\$ 85.00
covers (when available)	\$440.00

for single insertion of standard units. 10% discount given on invoice for fourth consecutive insertion; 20% discount for corporate patrons. 10% discount for corporate members.

Deadlines

Published quarterly in September, December, March and June. Insertion orders and *camera-ready* advertising due by the following *firm* deadlines:

<i>Issue</i>	<i>Deadline</i>
September	June 1
December	September 1
March	December 1
June	March 1

Mechanical Requirements

Full page	4 1/2" x 7 1/8" (27 x 43 picas)
1/2 page horizontal	4 1/2" x 3 1/2" (27 x 21 picas)
1/2 page (vertical)	2 1/8" x 7 1/8" (13 x 43 picas)
1/4 page	2 1/8" x 3 1/2" (13 x 21 picas)

Trim size: 6" x 9"

Halftone screens up to 133 lines may be used.

Offset-printed, perfect-bound. Paper stock: cover, 10 pt. C1S; text and advertisements, 50 lb. natural.

- Submit ads at 100%, and include both electronic file and hard copy (reference only)
- Ads should be in Acrobat PDF, QuarkXPress, Photoshop TIFF, or JPEG. Use the full application version; NOT the free version from the Internet
- When fonts are part of the ad, include both screen and printer versions. Fonts must be PostScript, not TrueType
- Scans must be at 300 dpi for grayscale and 1200 dpi for line art; no color ads
- Each file should contain only one ad (each ad = a single page)

Digital copy (PDF with fonts embedded or QuarkXpress application file with associated fonts) preferred. Typesetting done at cost.

For further information, visit:

<http://www.areditions.com/journals/info/AdSpec.html>

Terms

All advertising is subject to editorial approval. All art will be disposed of six months after publication, unless we are specifically instructed to the contrary. We cannot accept inserts.

All phone orders must be confirmed in writing.

Contracts may be cancelled on sixty days notice by the advertiser. Individual insertions may not be cancelled after the closing date. Advertisers will be billed for killed ads at the regular space rate. In the event of a rate revision, a space contract already in effect will be honored for its duration.

Invoices are mailed on date of publication. Prepayment required for first advertisements.

About the Journal

NOTES is the quarterly journal of the Music Library Association, whose members include music librarians and users of music collections — performers, record collectors, scholars, students and teachers. Net circulation as of January 2006 is over 2,000, and is well-balanced throughout the fifty states and in about twenty foreign countries. An annual subscription is included in the membership dues. Non-membership subscription rates: institutions, \$100.00; individuals, \$85.00. Postage (surface mail) supplement for Canadian and other foreign addresses: \$10.00.

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NOTES informs its readers of the latest publications of music, musical literature, and recordings. It is the chief ordering tool for many institutional and private music collections, which is why its readers value the ad section so highly. The book reviews, music reviews, and lists of recently published music and musical literature are more extensive than those of any other music journal.

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